

Recruiting Party Outline

Before the party...

- Have your \$79 kit displayed where all can see it. Have a sign (Join our Club, \$350 value only \$79.99). I also make sure I have the welcome offer and activation offer sitting there. (*You can put it in a plain basket or in a very large cellophane bag or just on a separate table*)

Welcome to the party!

- If you are doing an auction party, start giving out tupper-bucks or points or your tickets.

Greet & CLiCk with your guests. Hand out citrus peelers/gift.

Introduction: Ask everyone their name and **what they would do with an extra\$1,000 next month.**

Read the “Dream of a Job story”...do your 30 second commercial and any other recruiting bid.

Do your set demonstration! and be sure to do a quick **demo on Quick Chef** (you want to create a desire for this piece-it’s in the kit) Just throw in an onion, can of tomatoes and Southwest Chipotle seasoning! Have guests try the Quick Chef and sample the Salsa!

Take a short shopping break-be sure they taste the salsa!

- Offer to help with orders at this time.
- Remind them of attendance and PWP specials!
- You could also give extra auction point/bucks for questions about your job or hand-out your door prize drawing slips.
- Gather everyone back together again (first 3 to sit get extra auction points/bucks!)

Pass out the Tupperware Opportunity flyer to EVERYONE!

- **Review the flyer** -kit option A or B. Talk about the different plan options for their lifestyle.

Show kit and ‘load” the host with the kit products!

- Quick Chef first, then say “look at all you get for an additional \$30!” since the Quick Chef is already \$49.50. This is a huge visual!!!
- *Optional...* Offer signing bonus for tonight! Or.... 25% off your regular order (this will help out host) tonight!
- Tell them this is what it feels like to be an active member! You could offer a “special gift” to the first 2 to purchase the kit.

Do your dating bids. Play any dating game you may have.

Closing the party!

- Now check them out (final order totals).
- Tell those that bought the kit how to **activate** their account and schedule their first event in the next 2 weeks!